

January 2025

Kids' Titles

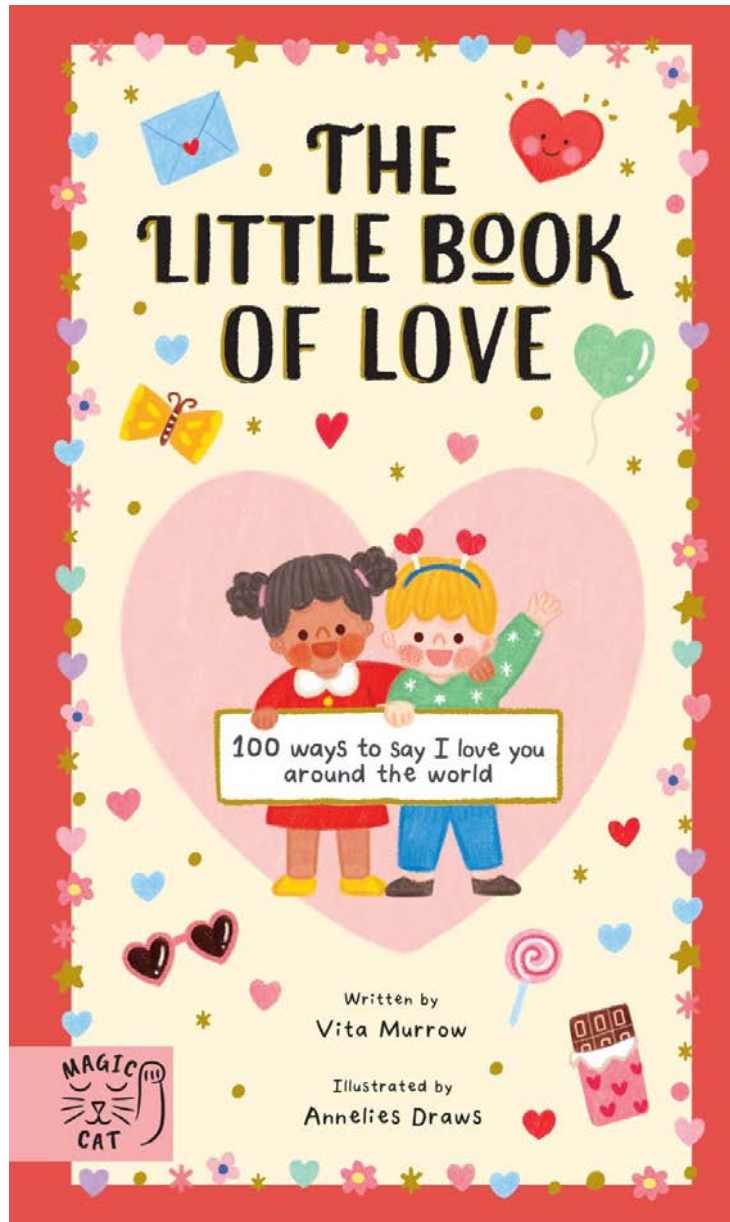
THE LITTLE BOOK OF LOVE

100 ways to say I love you
around the world

Written by
Vita Murrow

Illustrated by
Annelies Draws





The Little Book of Love

100 Ways to Say 'I Love You' Around the World

Vita Murrow

Journey around the world in this beautiful exploration of language that invites little learners into the many wonderful ways to say, share and show love.

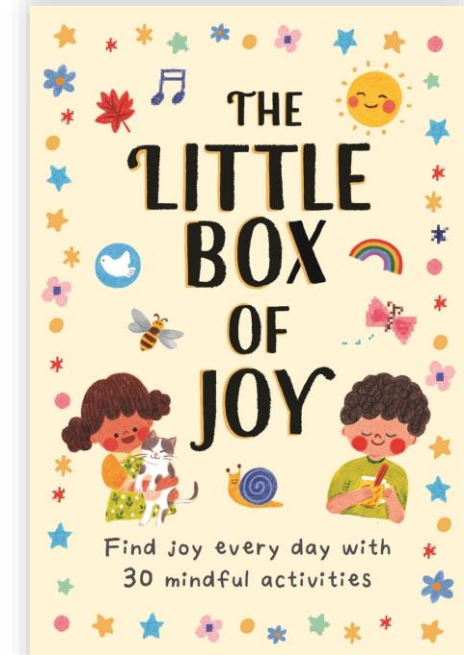
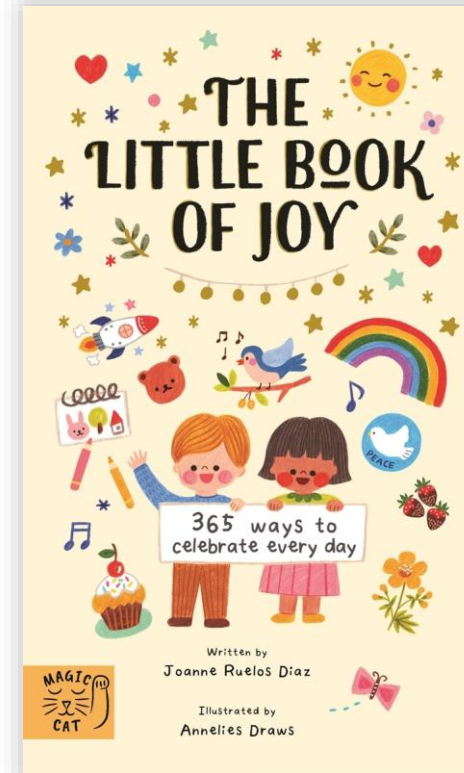
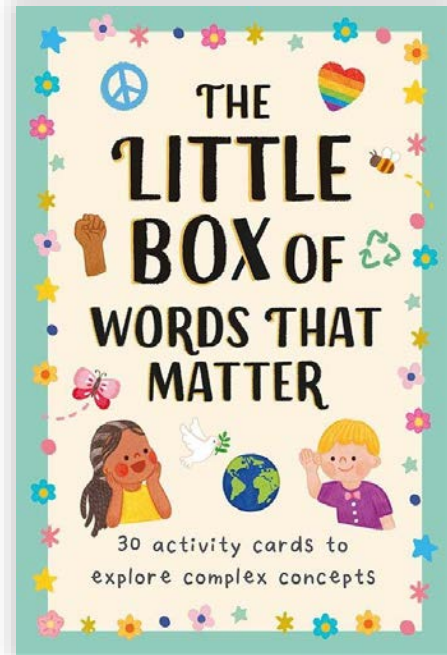
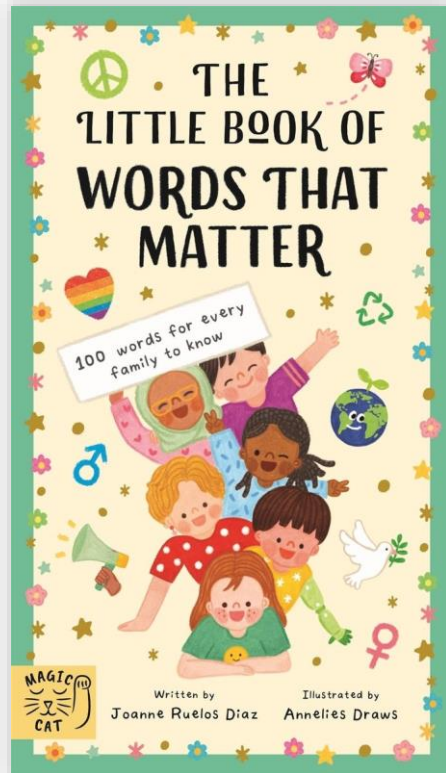
Celebrate your child's curiosity and their love for friends and family as they:

- Learn a word or phrase from 100 languages
- See how love is expressed in different countries and cultures
- Get a unique look into the lives of others across the globe
- Discover cosy illustrations from bestselling artist Annelies Draws

AGE 3 -8

AU \$24.99 | NZ \$29.99
9781915569745
208 Pages
Hardcover
210 mm x 128 mm
Magic Cat Publishing

Also Available



ICELANDIC

In the Icelandic language, the word for love is short and sweet: ÁST.

Icelandic is spoken in the country of Iceland, home to dramatic weather. In Iceland, some people believe if you dream of white sheep, then it will snow for as many days as there were sheep in your dream!



The short ÁST is perfect for snuggling in beside with other words to create different ways to give and receive love.



The word HJART, which means 'heart', can join ÁST to become HJASTKÆR, meaning 'dear to my heart'.

Who is dear to your heart?
Do you have a name for them?
Do you ever write about them?

YORÙBÁ

'Love' in Yorùbá is IFE.

The Yorùbá language has its origins in West Africa and is spoken by millions of people in countries like Nigeria and Brazil.

In Yorùbá, nicknames are one way to make someone feel special. Parents say **OMO MI**, meaning 'my dear child'.



In many families, sharing a nickname is a way to express love.

In Yorùbá, the nickname **IYÁ KÉKERÉ** means 'little mama'...



and **BABÁ KÉKERÉ** means 'little papa'.



Does anyone in your family have a nickname for you?
What about your nickname for them?

ARABIC

To say 'I love you' in Arabic, you say UHIBBUKA.

Arabic is the official language of twenty-five countries in the Middle East and North Africa.

Their alphabet has twenty-eight letters and is called AL-ABJADIYAH.



There are lots of words to describe love in the Arabic language.

You can even find a bit of love in everyday words such as 'seed'. The words for 'seed' and 'love' sound alike because they both come from the word **HABOUBA** which means 'to love'.

It offers a beautiful reminder that, like a seed, love can grow into something beautiful.



What can you grow with love?

HINDI

The word for love in Hindi is **PYAAR**.

Hindi is the third most-spoken language in the whole world. Over six hundred million people speak Hindi in the country of India and in many other places.

You may already know some Hindi words, like **YOGA**, **PYJAMA** and **JUNGLE**.

In Hindi, there are special words for the love shared in a family.

SNEHA is the enduring love from older people for youngsters.

VATSALYA is the one-of-a-kind love you feel from your parents.



CANTONESE

In Cantonese, the word for love is **NGOI**.

The Cantonese language is from Guangzhou in southern China. It is spoken by nearly 100 million people in Hong Kong, Macau and other countries.

Cantonese or Yueju, opera is admired all over the world for its music, costumes and face painting.



The Qixi Festival, or Seven Sisters Festival, is a celebration of love.

The legend of the festival tells of a family: One parent is magical, and one is from Earth, and they reunite on a bridge in the stars on this special day.

In traditional celebrations in cities like Hong Kong, streamers and lights decorate the night and people stay up late to spot the bridge and the characters from the story in the stars.



Do you like to stay up late?

Do you ever see shapes in the stars?

SINHALA

In Sinhala, the word for love is **ADAREYI**.

The Sinhala language is from the island of Sri Lanka in the Indian Ocean. Sri Lanka has had many names. One name means 'lion's island'.

There aren't any lions in Sri Lanka, but there is a historic palace called **SIGIRIYA**. At its entrance is a big carved lion to welcome visitors.



In Sinhala, to tell someone they are sweet or adorable, you call them **KIRI**, which means 'milk'.

Milk is an important part of special moments in Sri Lanka. During a wedding, a couple is treated to kiribath, or coconut milk rice, and a glass of milk to start their life together with the blessings of their family.



What are some marriage traditions of your culture?

ENGLISH

English is a language you probably know well. A whopping 1,5 billion people speak it! And you may hear the word 'love' often.

A long, long time ago in the medieval world of knights and castles, English was in its early days. In its origins, known as Old English, 'I love you' was typically translated as IC LUFIE EOW.



In English, a way that people communicate love to one another is by using words that describe sweet treats and cute animals.



Does anyone call you a sweet treat name, like honeybun?



Does anyone in your life call you an animal name, like lamb?

How would you feel if your family called you by one of those names? What word would you add to the loving word list?

TE REO

In Te Reo, the word for love is **AROHA**.

Te Reo is the language of the Māori community of New Zealand. For many generations, Te Reo was shared through stories about almost everything.



Māori culture has a very special greeting called **HONGI**.

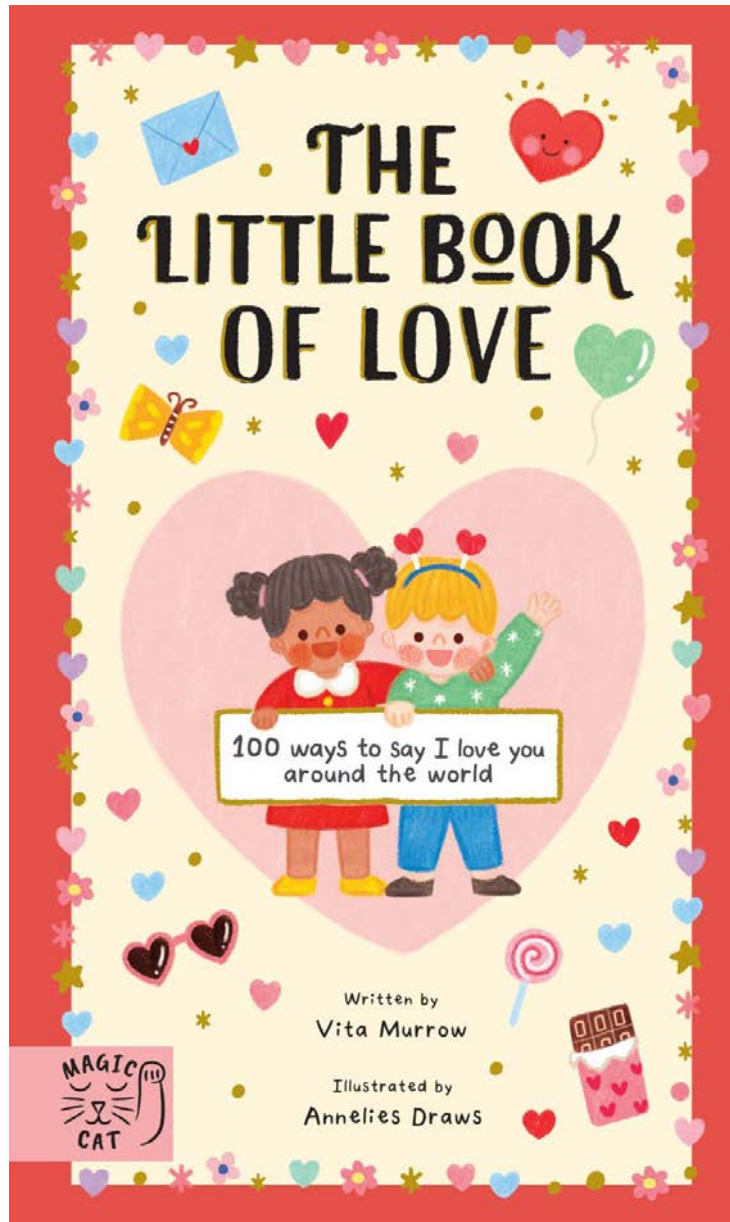
Two people press their forehead and nose together, close their eyes, and take deep breaths.



Hongi is a way to greet another person that is full of feeling.

How do you feel when you see someone you love?

What do you feel when you meet someone new?



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10
THOUGHTFUL
STORIES

LITTLE
DINOSAURS,
BIG
QUESTIONS

WRITTEN BY
SWAPNA HADDOW
& DR DIPLO

ILLUSTRATED BY
YIYING LEE



ALSO AVAILABLE





Little Dinosaurs, Big Questions

10 Thoughtful Stories

Swapna Haddow

Meet Diplo - the Jurassic kingdom's best-loved therapist - on his second adventure. This book is perfect for guiding your little ones through the big questions they may have.

This time, tackle some of life's biggest questions with Diplo and his 10 dinosaur friends as they understand more about complex questions, including:

- Does it hurt the grass when I chomp it?
- Is it ever good to lie?
- Why do bad things happen?
- What is fairness?
- How do we remember someone we've lost?

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MEET THE DINOSAURS

Hi! I'm Doctor Diplo. Here are my friends who will share their questions with you...



PAGE 10 Meet **TERRIE** who wants to know what fairness is.



PAGE 20 Meet **TREV** who asks why bad things happen.



PAGE 30 Meet **STEGGIE** who asks why some dinosaurs have more than others.



PAGE 40 Meet **REX** who asks why we should be kind when someone else is mean.



PAGE 50 Meet **PERCY** who wants to know what makes a good friend.



PAGE 70 Meet **NINO** who worries if it hurts the grass when we eat it.



PAGE 60 Meet **POPPY** who asks if it is ever good to lie.



PAGE 80 Meet **BRUNO** who wants to know what is normal.



PAGE 90 Meet **i66Y** who asks why we follow rules.



PAGE 100 Meet **MINKA** who wants to know how we remember someone we've lost.

I spent lots of time
reading books...



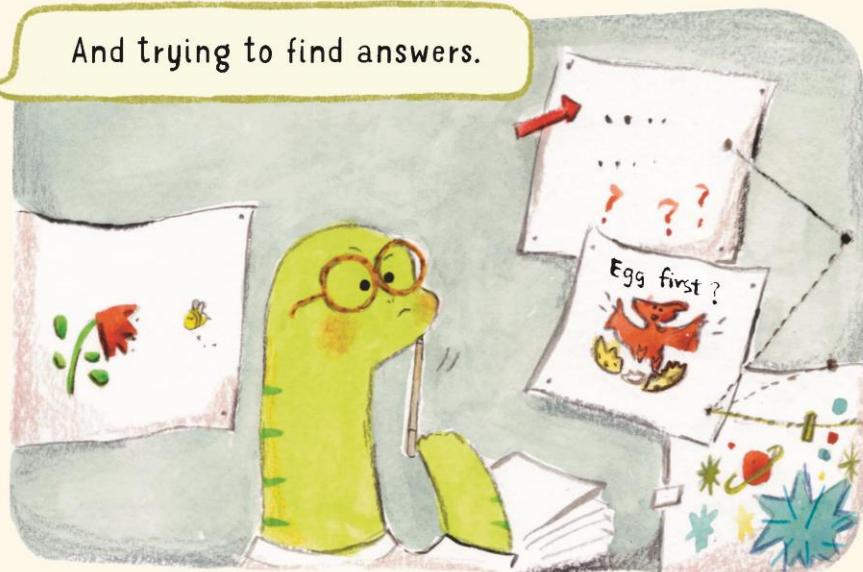
Talking to other
dinosaurs...



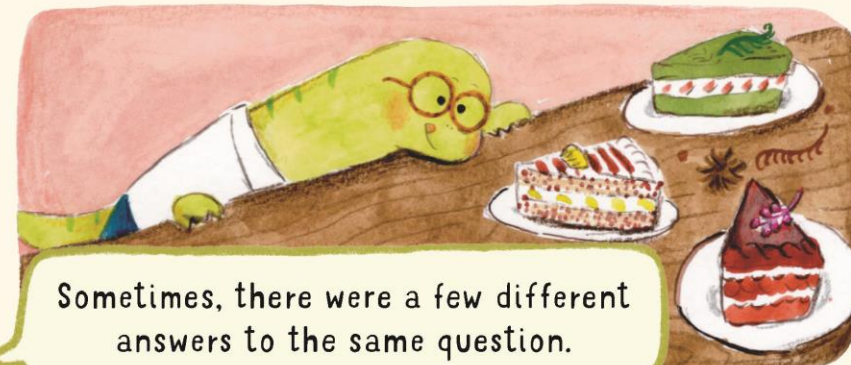
I found that sometimes there was a
good answer to my question.



And trying to find answers.



Sometimes, there were a few different
answers to the same question.



And sometimes there were no answers at all.



But it was important to me that I kept talking and learning and understanding different points of view because even when I didn't have an answer, I felt like I knew things a little better.



Soon, lots of dinosaurs were queuing outside my cave to ask me for answers to their big questions.



And now I've put ten of those stories in this book to help you see if you can find some answers to your BIG questions, too!



TERRIE ASKS:
WHAT DOES IT
MEAN TO BE FAIR?



Well, Trev and I found this fern earlier today.
It was fresh and green and smelt delicious.



We decided to share it equally between us.



But then Rex turned up.

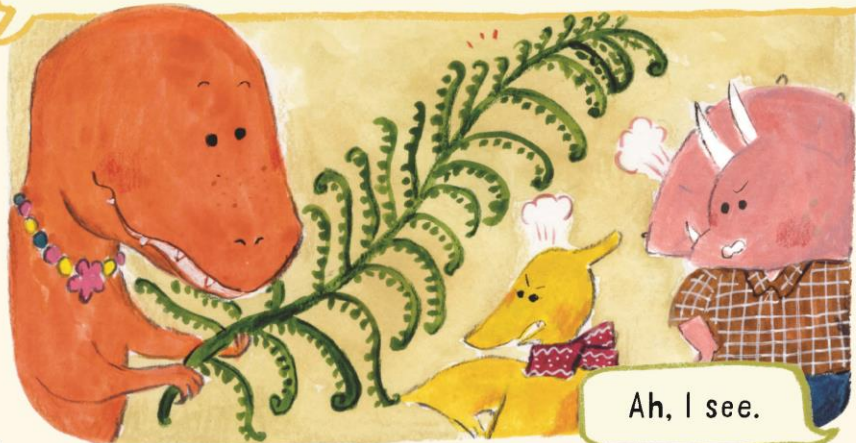


Trev and I didn't mind sharing our fern with Rex. We thought the best thing was to split the fern in half but when Rex asked for a nibble, we decided that we would split it three ways instead.



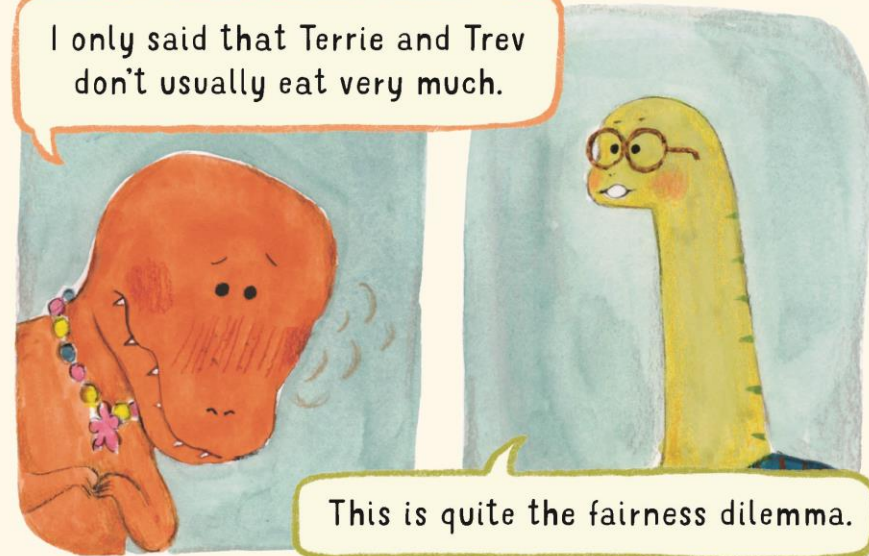
Sharing with friends is a lovely idea.

Only Rex said she thought she should have a bigger piece of the fern and that didn't seem very fair at all.



Ah, I see.

I only said that Terrie and Trev don't usually eat very much.



This is quite the fairness dilemma.

Let's talk through what would happen if you split the fern fairly three ways.



Well, Trev and I would be happy, but Rex would not be happy, and I don't want to make my friend sad.

And what would happen if you gave Rex a bigger portion of the fern?



Rex would be happy, but Trev and I would not be so happy.



And I don't want to make my friends sad either.



Let me ask you this: if a baby dino was standing in the rain waiting for his mama to pick him up from nursery and he was in the rain much longer than other little dinos, should he not get more blankets to warm up than someone else who was waiting for a shorter time?



Of course! That poor little dino would be freezing!

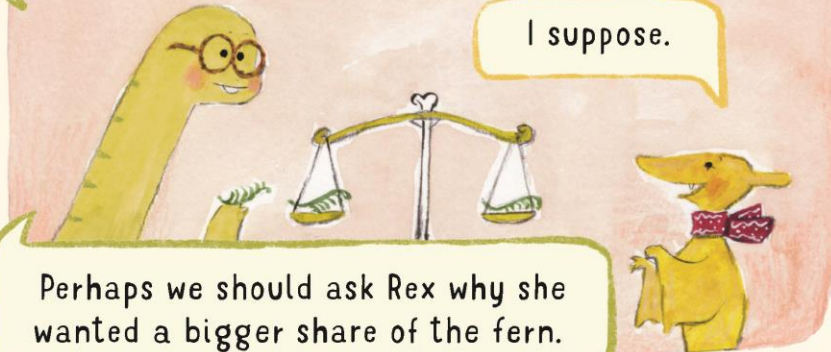


And if we think about the fern again: at dinner time, do your parents get more food than you on their plates?



Yes, they do. Because they are adults, and they are bigger, and they need more food than I do.

So, when we share, the **FAIR** thing to do is to share equally. But sometimes we need to share in a different way if our fellow dinosaurs need more than us.



I suppose.

Perhaps we should ask Rex why she wanted a bigger share of the fern.

I was feeling so hungry.

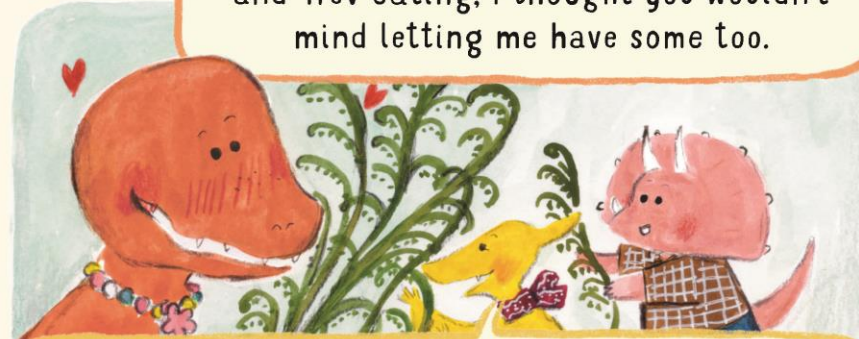


I missed breakfast and lunch today because I was so busy rehearsing my part for the school play.

I'm going to be a tree and I'm a bit nervous. I don't want to be swishing in the wind when I should be swashing. I really want to do a good job.



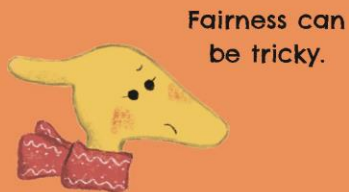
I lost track of time and when I saw you and Trev eating, I thought you wouldn't mind letting me have some too.



Oh no, Rex! You must be starving. Trev and I both had big moss sandwiches for lunch when we had a picnic with Poppy and her grandma. I think you do deserve a bigger bit of this yummy fern.

DOCTOR DIPLO ANSWERS:
**WHAT DOES IT MEAN
TO BE FAIR?**

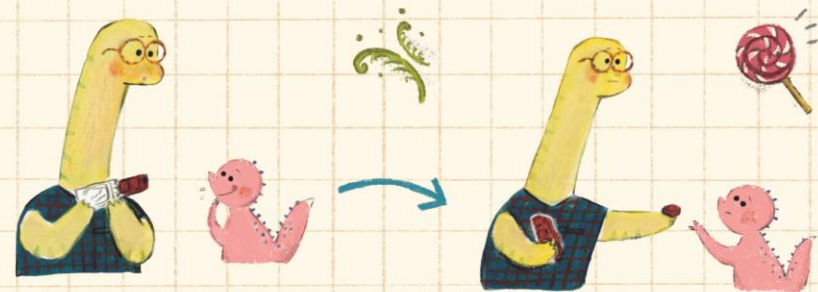
Fairness means everyone gets the things they need but that does not mean we all get the same things. Sometimes we have different needs so it's important to not confuse being fair with being equal.



But sometimes others need more than us and don't get the opportunities we do.



In a world that is often very unfair, we can each play a part in making the world a fairer place.



1. Imagine sharing a large chocolate bar with your family and friends.

2. How should the chocolate be split?

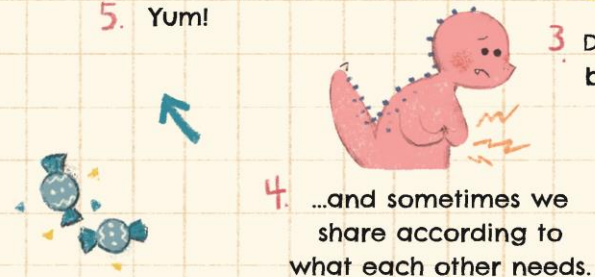
DOCTOR DIPLO'S
**FAIRNESS
EXERCISE**



5. Yum!



3. Decide the fairest way to break the chocolate and remember sometimes we share equally...



4. ...and sometimes we share according to what each other needs.



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10 Thoughtful Stories

Swapna Haddow

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ADA TWIST, SCIENTIST

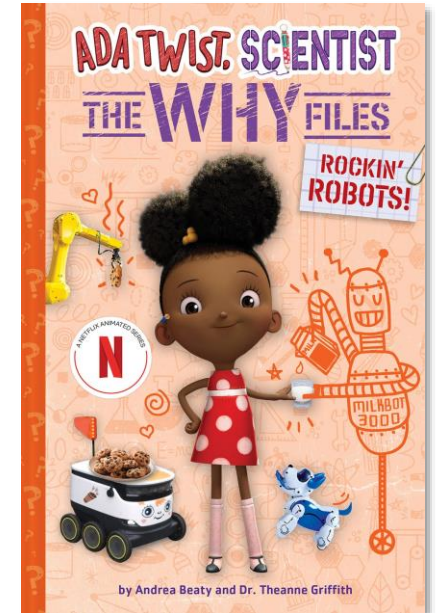
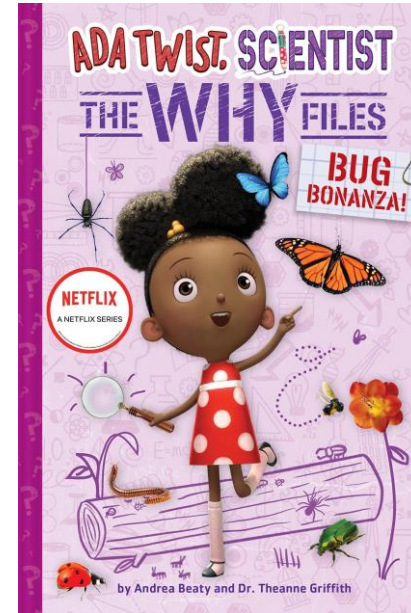
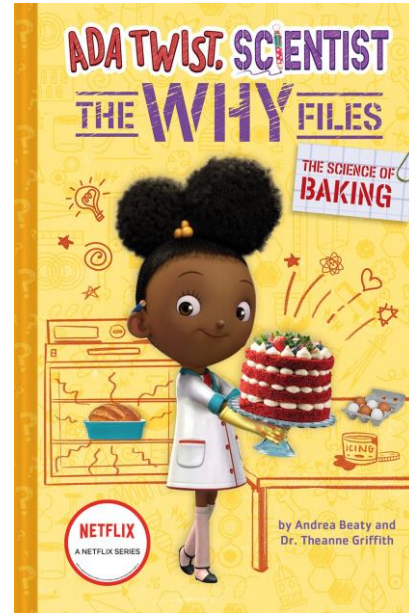
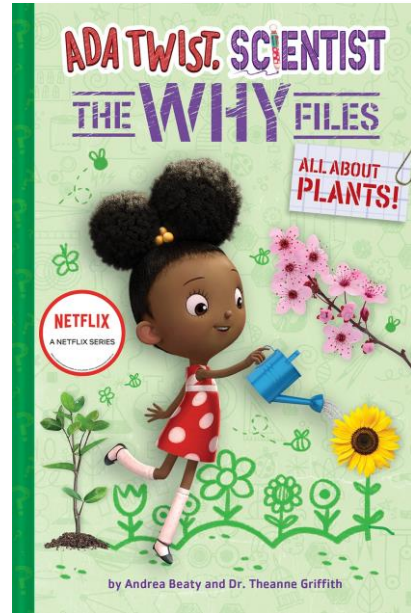
THE WHY FILES

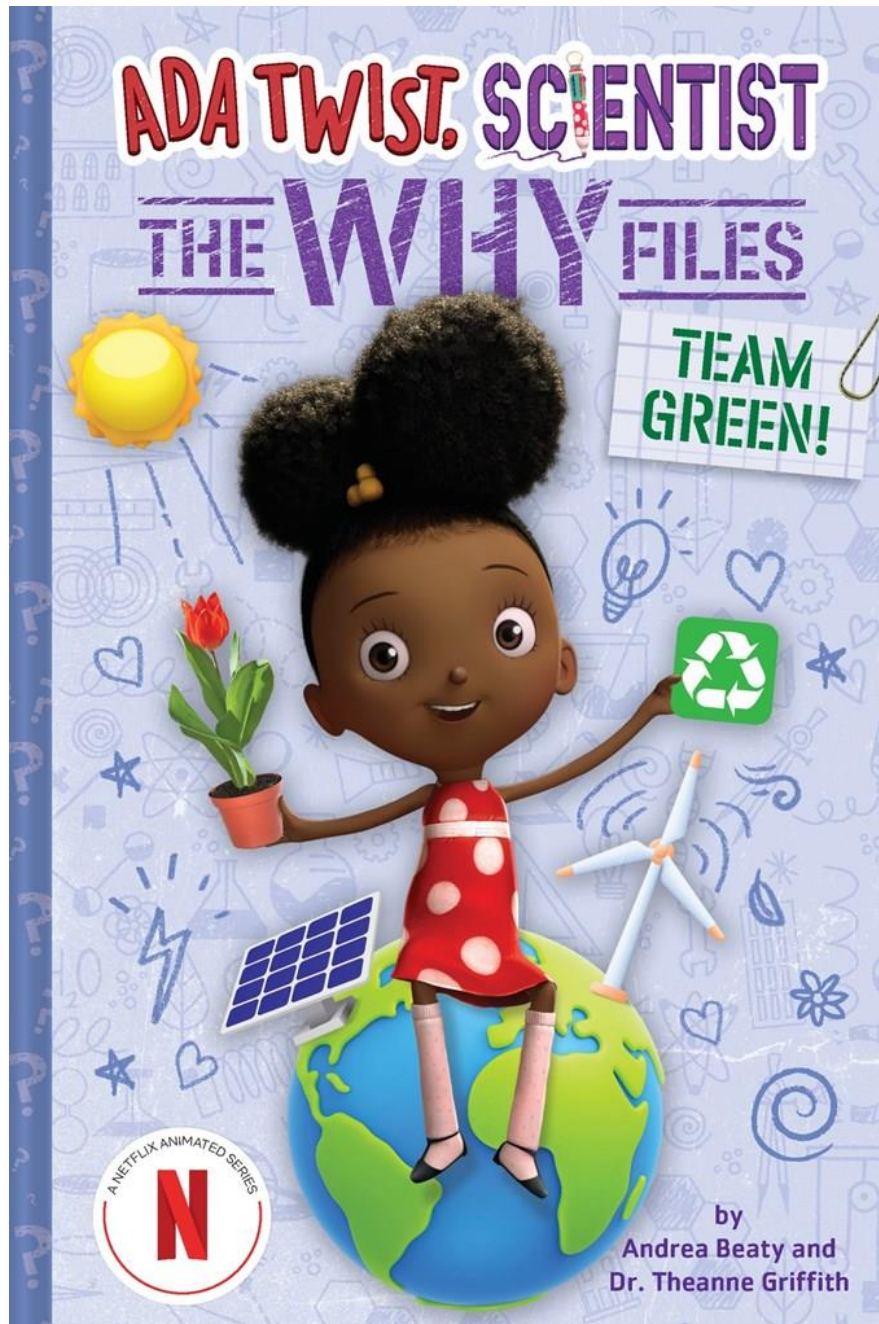
TEAM
GREEN!



by
Andrea Beaty and
Dr. Theanne Griffith

ALSO AVAILABLE





Team Green!

Ada Twist, Scientist: The Why Files #6

Andrea Beaty

New York Times–bestselling author Andrea Beaty and neuroscientist Theanne Griffith's *Going Green!* is the sixth book in The Why Files, a nonfiction early-reader series starring Ada Twist, Scientist!

- **SOARING SERIES:** The Why Files series has sold over 115,000 copies so far, and the series keeps gaining momentum.
- **EXCITING NONFICTION SERIES:** Written with co-author Dr. Theanne Griffith, this early-reader series helps young and curious minds learn about a new topic in each book, using art from the Netflix show to help bring each concept to life.
- **BESTSELLING SERIES:** Both the Questioners picture books and chapter books are *New York Times* bestsellers.
- **NETFLIX TIE-IN:** The Netflix show *Ada Twist, Scientist* launched in September 2021, drawing even more readers to the books.
- **ECO-FRIENDLY:** The book will be printed using FSC-certified, eco-friendly materials.

AGE 5 - 8

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80 Pages

Hardcover Paper over boards

229 mm x 152 mm

Amulet Books

But that doesn't seem very sustainable! If everyone throws cups away now, will there be any cups left in the future? What will happen to the planet if everyone is throwing plastic away?



2

It's a mystery! A riddle! A puzzle! A quest!

Time to find out what sustainability is about!

Our planet is filled with living and nonliving things. We get the energy to make food, to heat or cool our homes, and even to make books (like this one!) from nonliving things called **natural resources**.



3

About one-fourth of all the electricity used in the United States comes from power plants that burn coal. Coal is a nonrenewable resource.



Remember what that means?
After we use it up, there will be no more left on Earth.



14



The gasoline that powers our cars is made from oil found deep in the ground. That oil is also a nonrenewable resource.



15

Burning coal and oil to create energy is also bad for our environment. When these substances are burned, they release **greenhouse gases** into the air.

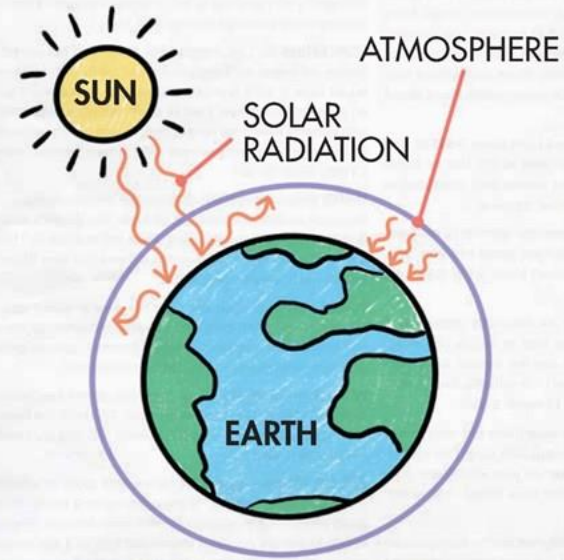


Greenhouse gases like carbon dioxide trap heat in our atmosphere, and by doing so make our planet hotter. This process causes **global warming** and **climate change**.



16

THE GREENHOUSE EFFECT



Greenhouse gases get their name from greenhouses, which are clear structures that trap heat from the Sun in order to grow plants year-round.

17

THE WHY FILES

FACTS

RENEWABLE ENERGY SOURCES

- **SOLAR ENERGY**

from the Sun can be changed into electricity.



- **WIND ENERGY** can

also be turned into electricity.



24



- **HYDROPOWER** is energy produced by moving water.

- Energy from the heat made by Earth is called **GEOTHERMAL ENERGY**.



25



To create less waste, we must live more sustainably. That means we have to think about the choices we make in almost every part of daily life.

46



Home

A poem by Ada Twist

I live on a planet that gives
me so much.

Oxygen, energy, water, and
such!

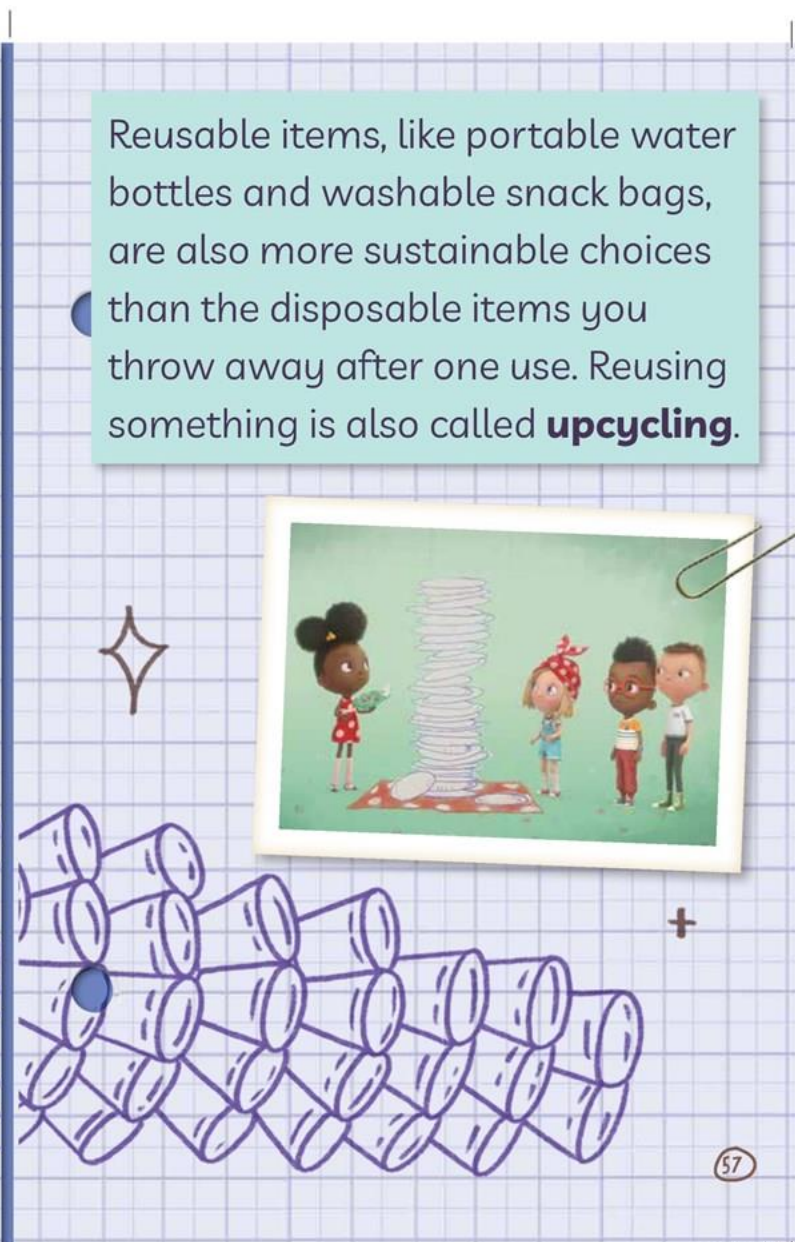
For this I am grateful, and I
want to learn

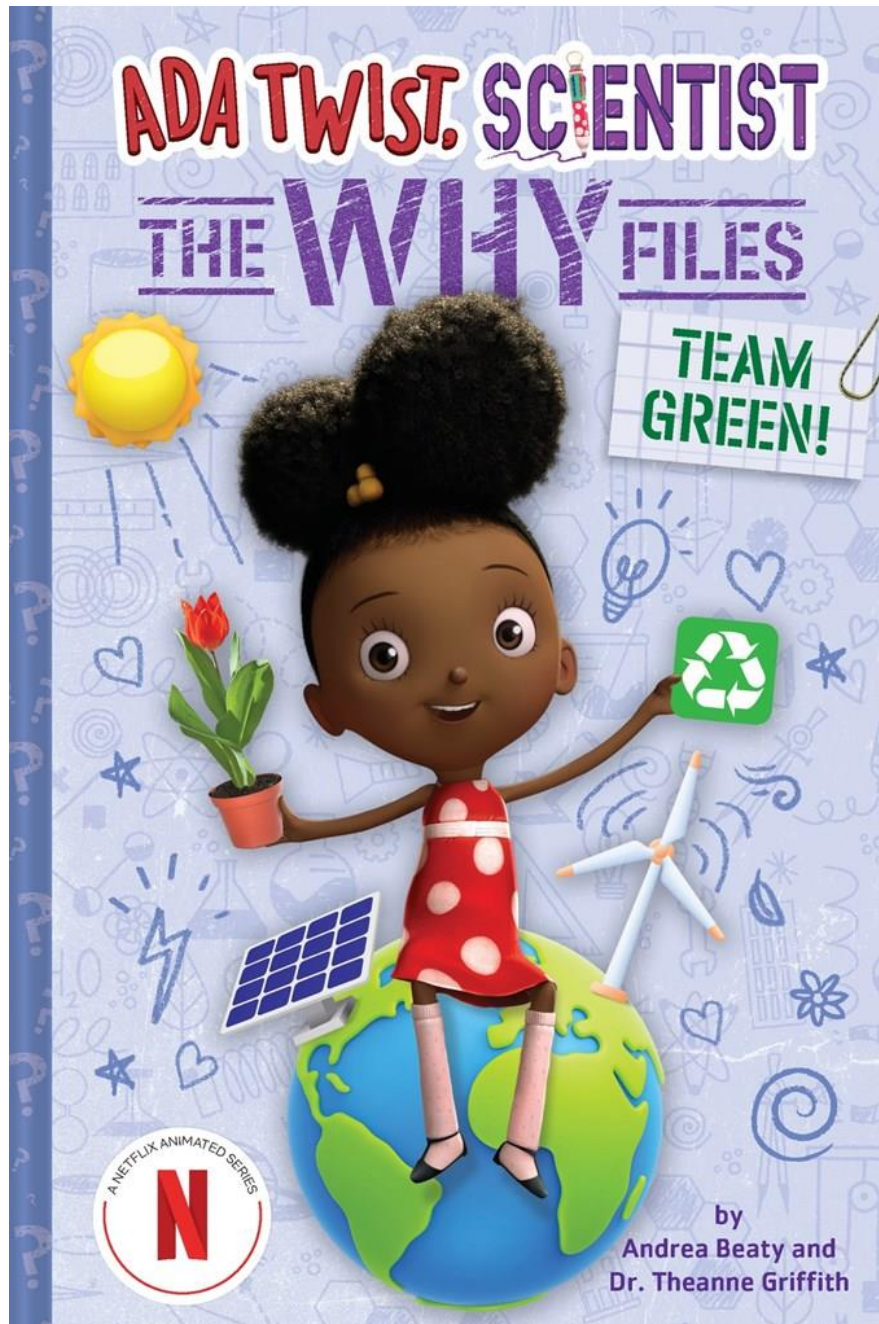
how to take care of our
Earth in return.

47



Reusable items, like portable water bottles and washable snack bags, are also more sustainable choices than the disposable items you throw away after one use. Reusing something is also called **upcycling**.





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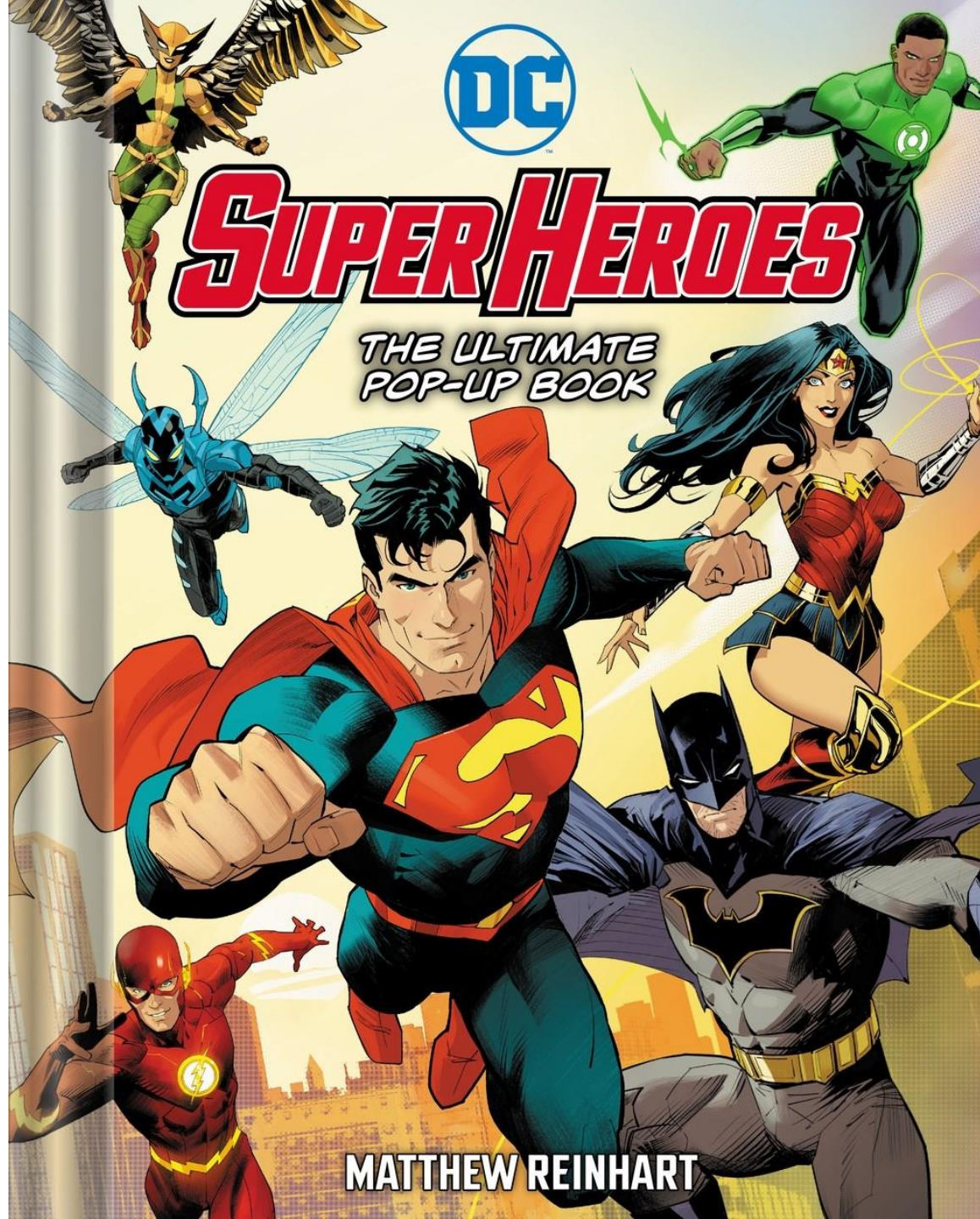
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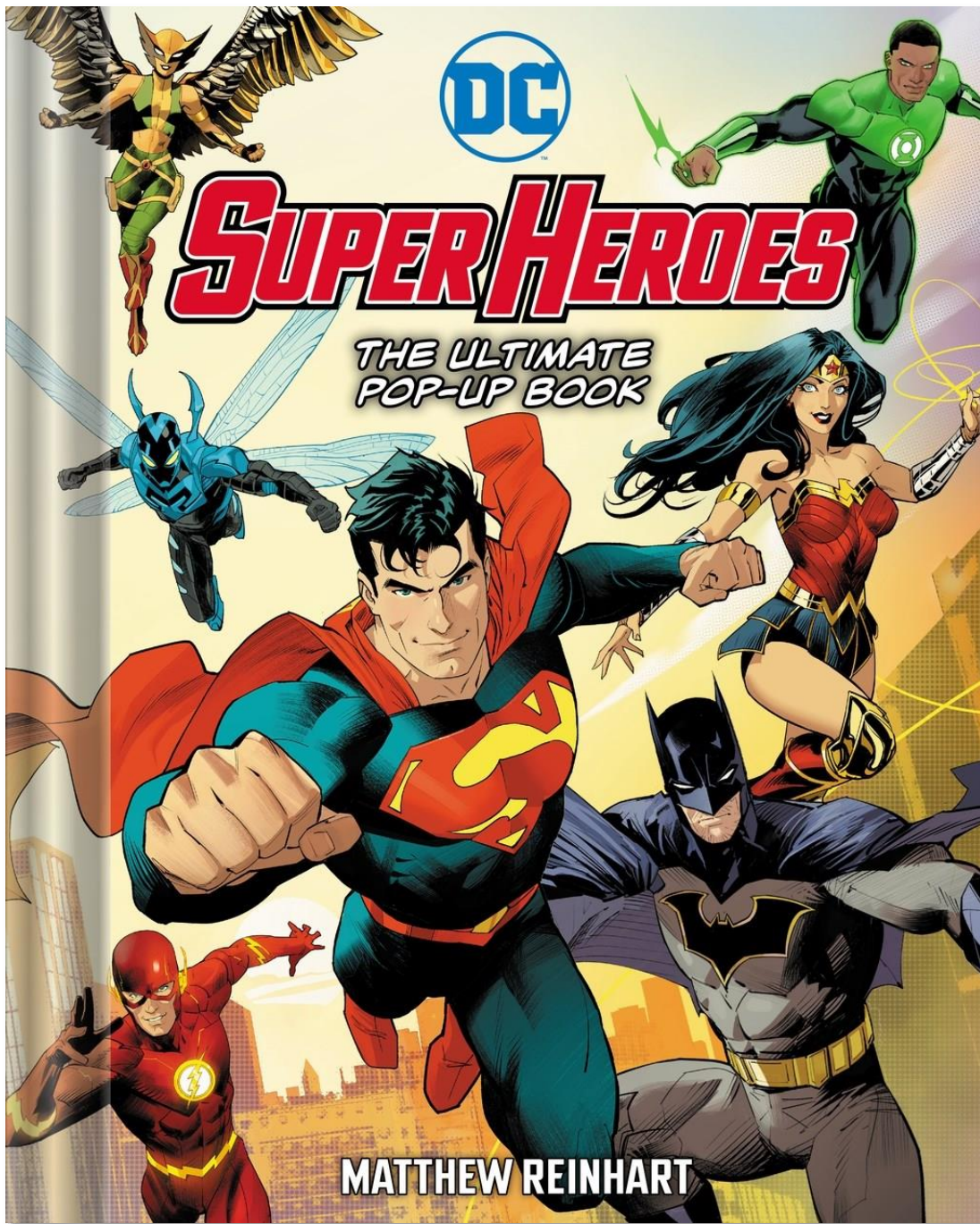
Amulet Books



MATTHEW REINHART

ALSO AVAILABLE





DC Super Heroes: The Ultimate Pop-Up Book

Matthew Reinhart

SUCCESSFUL CREATOR: Reinhart is the pop-up genius behind Abrams' Pop Magic! books, and has created dozens of amazing, bestselling titles from DC to *Star Wars* to Disney Princesses.

COMMERCIAL FORMAT: Licensed pop-up books, such as Abrams' *Marvel Super Heroes: The Ultimate Pop-Up Book* have seen tremendous success in the gift market. By featuring fan-favorite DC characters and outrageously cool pop-ups, as well as releasing just before the holiday season, we expect this beautifully packaged title to become a mainstay on holiday gift guides.

SUPER CHARACTERS: DC Comics has created some of the most popular and recognizable characters worldwide, including super heroes like Superman, Supergirl, Batman, Robin, Wonder Woman, Aquaman, the Flash, Green Lantern, Blue Beetle, and many more.

CROSSOVER APPEAL: The unique format and eye-catching illustrations make this a must-have book for DC fans of every age, whether they're a lifelong fan or just discovering the characters for the first time.

AGE 5+

AU \$69.99 | NZ \$79.99

9781419769450

12 Pages

Hardcover Paper over boards

254 mm x 203 mm

Abrams Books for Young Readers



THE DARK KNIGHT

IN GOTHAM CITY, BATMAN RULES THE NIGHT. CRIME IS HIS ENEMY, AND FEAR IS HIS GREATEST WEAPON.

IN A DARKENED ALLEY, YOUNG BRUCE WAYNE TRAGICALLY LOST NOT ONLY HIS MOTHER AND FATHER, BUT HIS INNOCENCE AS WELL. THE ORPHANED BOY INHERITED THE VAST WAYNE FAMILY FORTUNE AND WAS CARET FOR BY HIS PARENTS' VALET, ALFRED PENNYWORTH, WHO ENCOURAGED BRUCE'S MISSION TO BRING JUSTICE BACK TO GOTHAM CITY.

AS A TEENAGER, BRUCE LEFT HOME TO STUDY ABROAD AND TRAIN IN MARTIAL ARTS AND COMBAT AROUND THE WORLD. HE ADOPTED THE BAT AS HIS SYMBOL, A PERFECT IMAGE TO STRIKE FEAR INTO THE HEARTS OF CRIMINALS. BRUCE WAYNE BECAME BATMAN, THE DARK KNIGHT OF GOTHAM CITY.

BATMAN'S ROADSTER

THE CAPED CRUSADER HAS DRIVEN SEVERAL HIGH-PERFORMANCE VEHICLES OVER THE YEARS, WITH FEATURES SUCH AS BULLETPROOF WINDOWS, RETRACTABLE ARMOR PLATING, AND AUTOMATIC SATELLITE NAVIGATION SYSTEMS. HALF RACE CAR AND HALF TANK, THE BATMOBILE IS PERFECT FOR HIGH-SPEED CHASING. IT ALSO SERVES AS A MOBILE FORENSICS LAB.

THE MAN OF STEEL

A LIVING SYMBOL OF TRUTH, JUSTICE, AND A BETTER TOMORROW, SUPERMAN PROTECTS THE PEOPLE OF EARTH, HIS ADOPTED HOME, FROM DISASTER.

SUPERMAN'S POWERS

CHARGED BY THE RAYS OF EARTH'S YELLOW SUN, SUPERMAN'S POWERS INCLUDE STAGGERING STRENGTH, FLIGHT, SUPER-SPEED, SEARING HEAT VISION, AND INVULNERABILITY. HIS EYES CAN PIERCE THROUGH ANY MATERIAL (EXCEPT LEAD) TO DETECT MICROSCOPIC PARTICLES. WHILE A SINGLE GUST OF HIS SUPER-BREATH CAN PUT OUT FOREST FIRES AND FREEZE CRIMINALS IN THEIR TRACKS, THE MAN OF STEEL HAS IMPENETRABLE SKIN, MOVES FASTER THAN THE SPEED OF SOUND, SOARS THROUGH THE AIR, AND LEAPS SKYSCRAPERS IN A SINGLE BOUND.

A FATAL FLAW

SUPERMAN'S PRIMARY WEAKNESS ORIGINATES FROM HIS HOME PLANET: RADIOACTIVE FRAGMENTS OF A RARE ELEMENT KNOWN AS KRYPTONITE QUICKLY DRAIN HIS POWERS, AND IF HE'S EXPOSED LONG ENOUGH, THE RADIATION CAN EVEN KILL HIM.

JUST A REGULAR GUY

A TALENTED WRITER, CLARK KENTED A JOB AT METROPOLIS' NEWSPAPER, THE DAILY PLANET. HIS REPORTS WERE SO GOOD THAT THE BIG CITY OF METROPOLIS' STAR REPORTERS WERE ENTHRALLED BY THE HEADLINE-WRITING SUPERMAN, BUT KENT'S HONESTY, COURTESY, AND KINDNESS WON HIM OVER. EVENTUALLY THE TWO WERE MARRIED.

SUPERPOWERED FAMILY

INSPIRED BY SUPERMAN, JOHN HENRY IRONS BUILT A HIGH-TECH SUIT OF ARMOR, WITH HIS TALENTED SLEUTH-CHARACTER IRONS WAS THEREBY TRANSFORMED INTO THE HEAVY-METAL HERO STEEL. SUPERMAN'S TECH-SAVVY COUSIN SUPERGIRL, ALSO KNOWN AS KARA ZOR-EL, IS ANOTHER SURVIVOR OF KRYPTON'S DESTRUCTION. LATER KAL-EL'S COUNTERPART, KARA, HAD BECOME A HERO IN HER OWN RIGHT.

SUPERPOWERED

THE WORLD'S MOST ADVANCED GENETIC RESEARCH FACILITY, PROJECT CADMUS, SOUGHT TO CLONE A REPLACEMENT FOR THE MAN OF STEEL. WHEN SCIENTISTS ADDED HUMAN DNA TO SUPERMAN'S, A HYBRID WAS BORN: THE HEADSTRONG YOUNG HERO SUPERBOY SOON TOOK ON HIS NAMESAKE'S QUEST FOR JUSTICE.



SCARAB POWER
TEENAGER JAMES BEYER UNCOVERED
A STRANGE INSECTOID OBJECT ON HIS
WAY HOME AFTER SCHOOL.

BESTLE IS BORN
BEFORE HE KNEW IT, THE SCARAB
GRAFTED ITSELF TO HIS SPINE
AND WRAPPED HIS BODY IN A
WEAPONIZED EXOSKELETON. NOW
JAMES DEPENDS THOSE IN NEED
AS THE HERO BLUE BEETLE, BUT
HE'S STILL LEARNING ABOUT HIS
OTHERWORLDLY POWERS.

LIGHTNING ON LEGS
WHEN AN ACCIDENT WITH RADIOACTIVE CHEMICALS SAVED
SCIENTIST JAY GARRICK, SUPER-SPEED HE BECAME THE FASTEST
MAN ALIVE. CHEMIST BARRY ALLEN BECAME THE SECOND, EVEN
FASTER FLASH. TOGETHER, ALLEN'S NEPHEW TOOK ON THE
MANTLE OF THE FLASH, INHERITING THE MYSTERIOUS ENERGY FIELD
KNOWN AS THE SPEED FORCE.



WINGS OF JUSTICE
HAWKMAN AND
HAWKMEN ARE BUILT
BY AN EGYPTIAN
LOVE, THEIR WINGS
ARE COMPOSED OF A
METAL, AN ALUMINUM
THAT GRANTS THEM
SUPERSTRENGTH AND
ANTI-GRAVITY.





THE SHADOW OF EVIL

POWER, DESTRUCTION, CONTROL. EACH SOUGHT BY VILLAINS FROM EARTH AND ACROSS THE MULTIVERSE. ONLY THE WORLD'S GREATEST SUPER HEROES CAN STOP THE VILLAINS' DARK POWERS AND TERRIBLE AMBITIONS.

HIGH INDestructIBLE, DARKSEID FIRES DEADLY OMEGA BEAMS FROM HIS EYES THAT CAN ANNIHILATE ANYTHING IN THEIR PATH. GREEN LANTERN SINESTRO'S QUEST FOR ORDER LED HIM TO ENSLAVE HIS HOME WORLD, KORUGAR. BANISHED FROM THE GREEN LANTERN CORPS, THIS SUPER-VILLAIN FASHIONED HIS OWN YELLOW POWER RING.

A VIOLENT WARRIOR-PIRATE OF THE SEVEN SEAS, BLACK MANTA DONS A SPECIALIZED PRESSURE SUIT TO CONQUER THE MURKY DEPTHS, OFTEN CLASHING WITH THE OCEAN'S GUARDIAN, AQUAMAN.



HEROES UNITE!

WHEN THE FORCES OF EVIL THREATEN PEACE AND FREEDOM, THE WORLD'S GREATEST SUPER-HEROES BAND TOGETHER AND FORM AN UNSTOPPABLE TEAM: THE JUSTICE LEAGUE. THE MEMBERS OF THE JUSTICE LEAGUE EACH HAVE UNIQUE ABILITIES AND THEY WORK TOGETHER AGAINST INVADING ALIEN ARMADES, WAR MACHINES FROM THE FUTURE, AND COALITIONS OF SUPER-VILLAINS. TEAMWORK AND TRUST ARE THE KEYS TO THEIR SUCCESS.

FIRST MISSION OF THE JUSTICE LEAGUE

THE FLEETING JUSTICE LEAGUE—WHICH INCLUDED THE HEROES BATMAN, HAWKMAN, THE FLASH, AQUAMAN, AND GREEN LANTERN—FACED AN OMINOUS AND BIZARRE THREAT ON ITS FIRST MISSION: THE INTERGALACTIC ECHINODERM KNOWN SIMPLY AS STARGO. THE DEEP-SPACE STAR CONQUEROR THIRSTED FOR CONQUEST, ENSLAVED THE CITIZENS OF HAPPY HARBOR WITH ITS POWERFUL MIND-CONTROL ABILITIES. LUCKILY, THE HEROES OF THE JUSTICE LEAGUE—WITH THE HELP OF THEIR YOUNG MASCOT SNAPPER CARR—DISCOVERED THE CREATURE COULD BE NULLIFIED BY GUCKLINE, WHICH THEY USED TO DEFEAT THE GIANT ALIEN STARFISH.

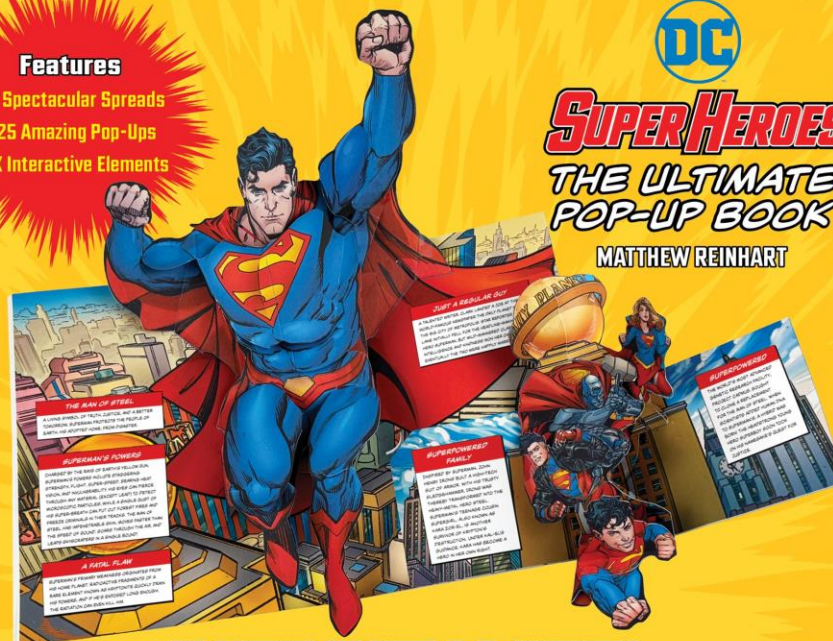
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SUPERHEROES THE ULTIMATE POP-UP BOOK

MATTHEW REINHART



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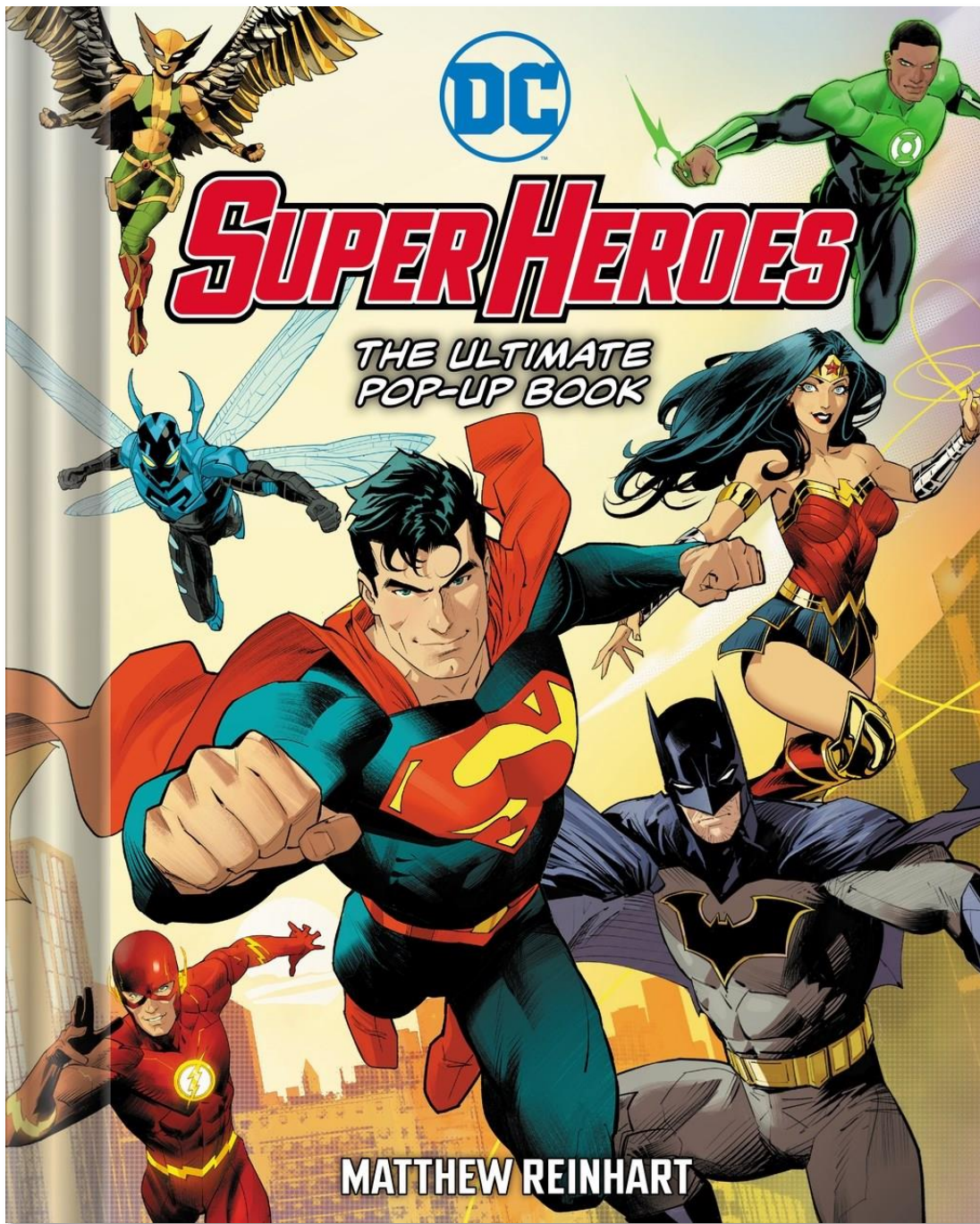
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DC Super Heroes: The Ultimate Pop-Up Book

Matthew Reinhart

SUCCESSFUL CREATOR: Reinhart is the pop-up genius behind Abrams' Pop Magic! books, and has created dozens of amazing, bestselling titles from DC to *Star Wars* to Disney Princesses.

COMMERCIAL FORMAT: Licensed pop-up books, such as Abrams' *Marvel Super Heroes: The Ultimate Pop-Up Book* have seen tremendous success in the gift market. By featuring fan-favorite DC characters and outrageously cool pop-ups, as well as releasing just before the holiday season, we expect this beautifully packaged title to become a mainstay on holiday gift guides.

SUPER CHARACTERS: DC Comics has created some of the most popular and recognizable characters worldwide, including super heroes like Superman, Supergirl, Batman, Robin, Wonder Woman, Aquaman, the Flash, Green Lantern, Blue Beetle, and many more.

CROSSOVER APPEAL: The unique format and eye-catching illustrations make this a must-have book for DC fans of every age, whether they're a lifelong fan or just discovering the characters for the first time.

AGE 5+

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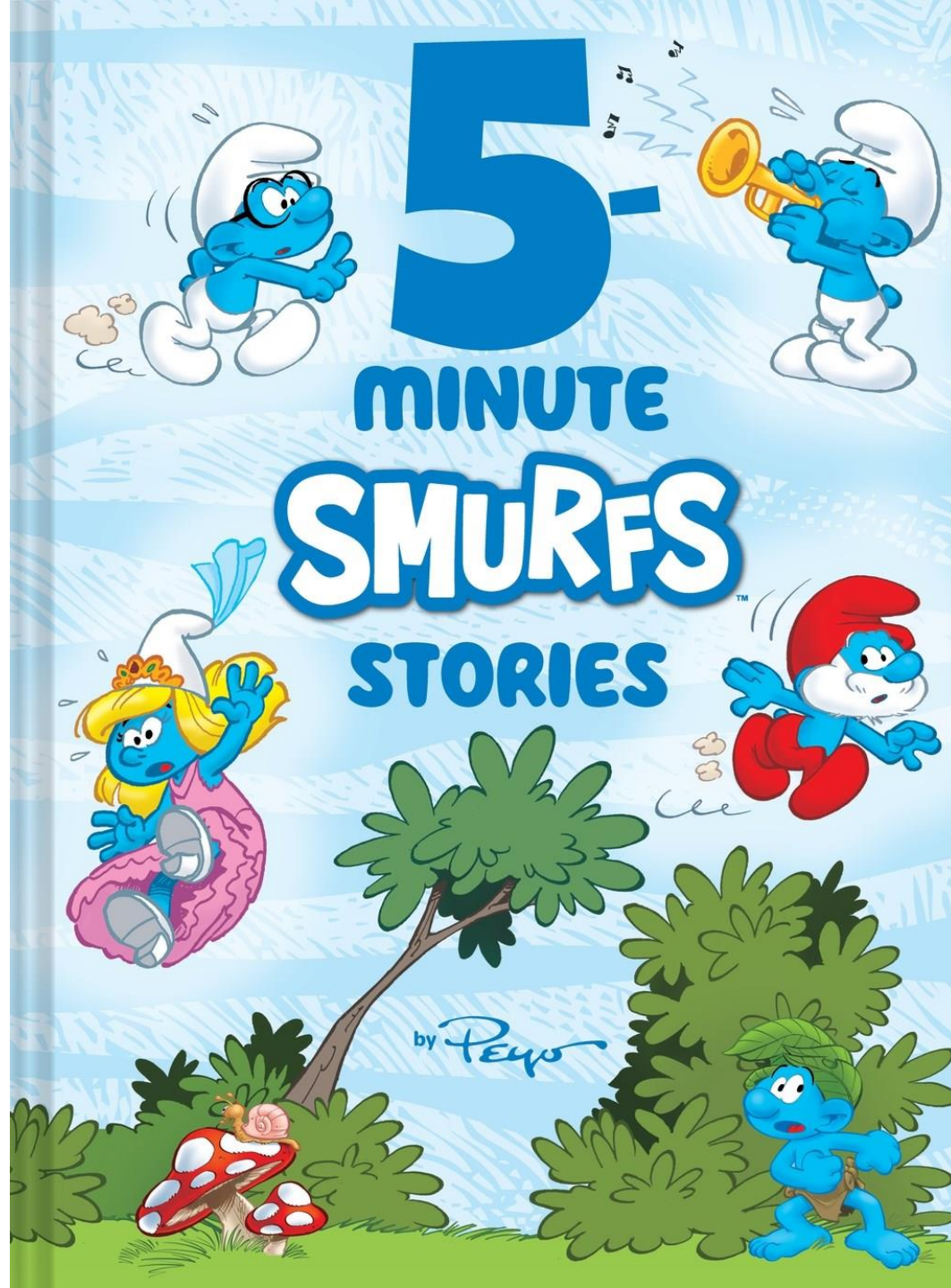
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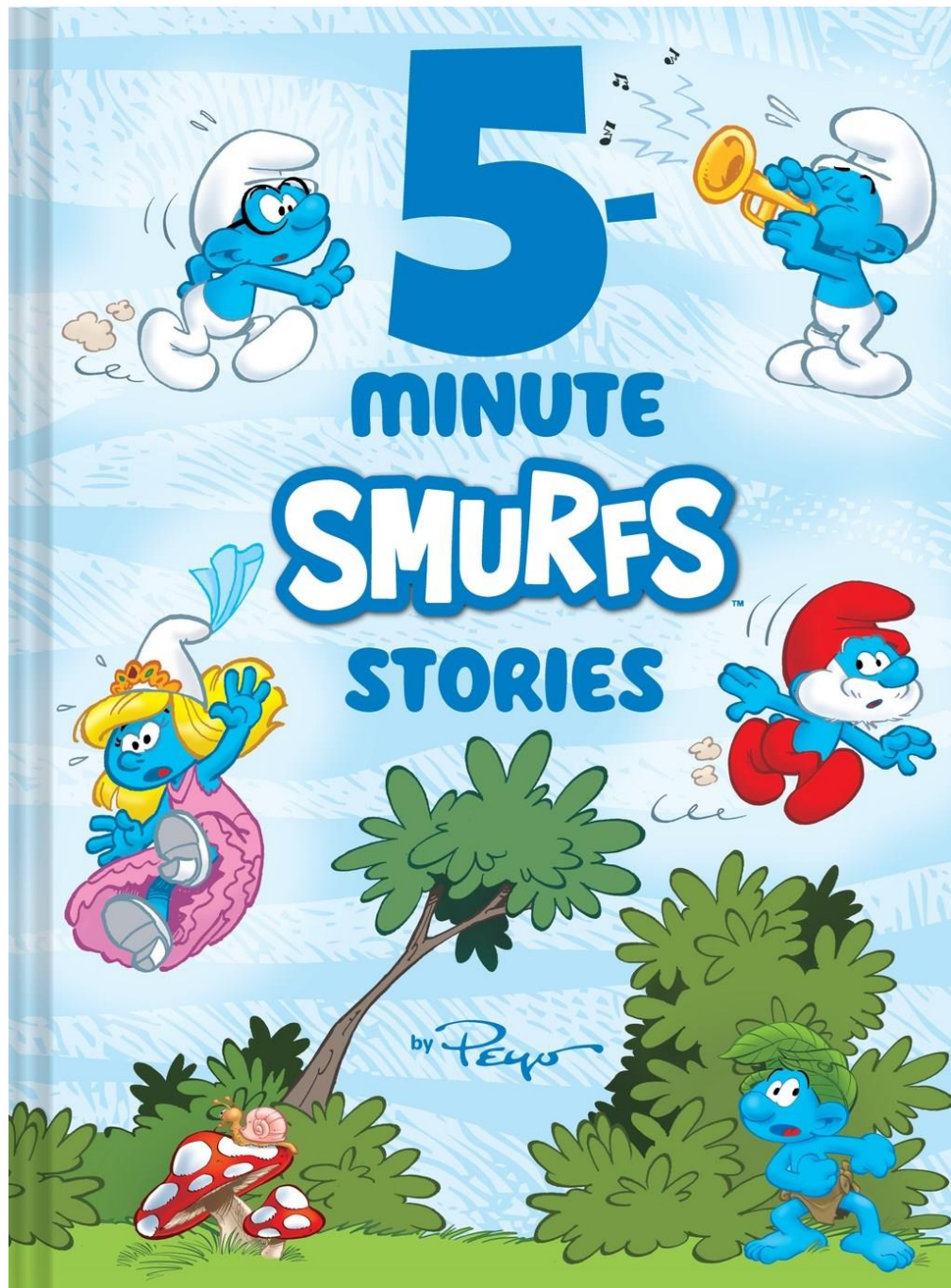
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5-Minute Smurfs Stories

Peyo

EVERGREEN BRAND: The Smurfs have been around for more than 60 years, and the brand is still growing with a new season of the *Nickelodeon* TV show set to be released in 2024, and a new movie scheduled for 2025. By capitalizing on these releases and building on the success of our *We Are the Smurfs* graphic novels, *5-Minute Smurfs Stories* is perfectly poised to expand and reach a younger audience with a dazzling story collection that will appeal new and old fans of the beloved world of The Smurfs.

POPULAR FORMAT: The 5-Minute Stories format, especially when retelling children's TV episodes, has consistently been wildly popular with beginning readers aged 4-7. It's a great way to introduce a new audience to the brand and a unique opportunity for existing fans to revisit their favorite stories in a screen-free format.

SOCIAL EMOTIONAL UNDERSTANDING: Filled with short stories that focus on social and emotional learning, this 5-Minute Stories title is perfect for young children who are beginning to experience big feelings and new social situations.

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Everyone is preparing for the Spring Ball!

"We want you to be our princess, Smurfette!" says Poet Smurf.

"I'll need a beautiful princess dress," says Smurfette.

"Don't worry," says Tailor Smurf. **"I'll make a real princess dress for you!"**



"I'll help!" says Vanity Smurf.





As the first days of fall arrive, everyone in Smurf Village is preparing for the new season.

Handy Smurf is working on the hole in the roof of Grouchy Smurf's house, Farmer Smurf is watering his pumpkins, and Lazy Smurf is sleeping—as always!

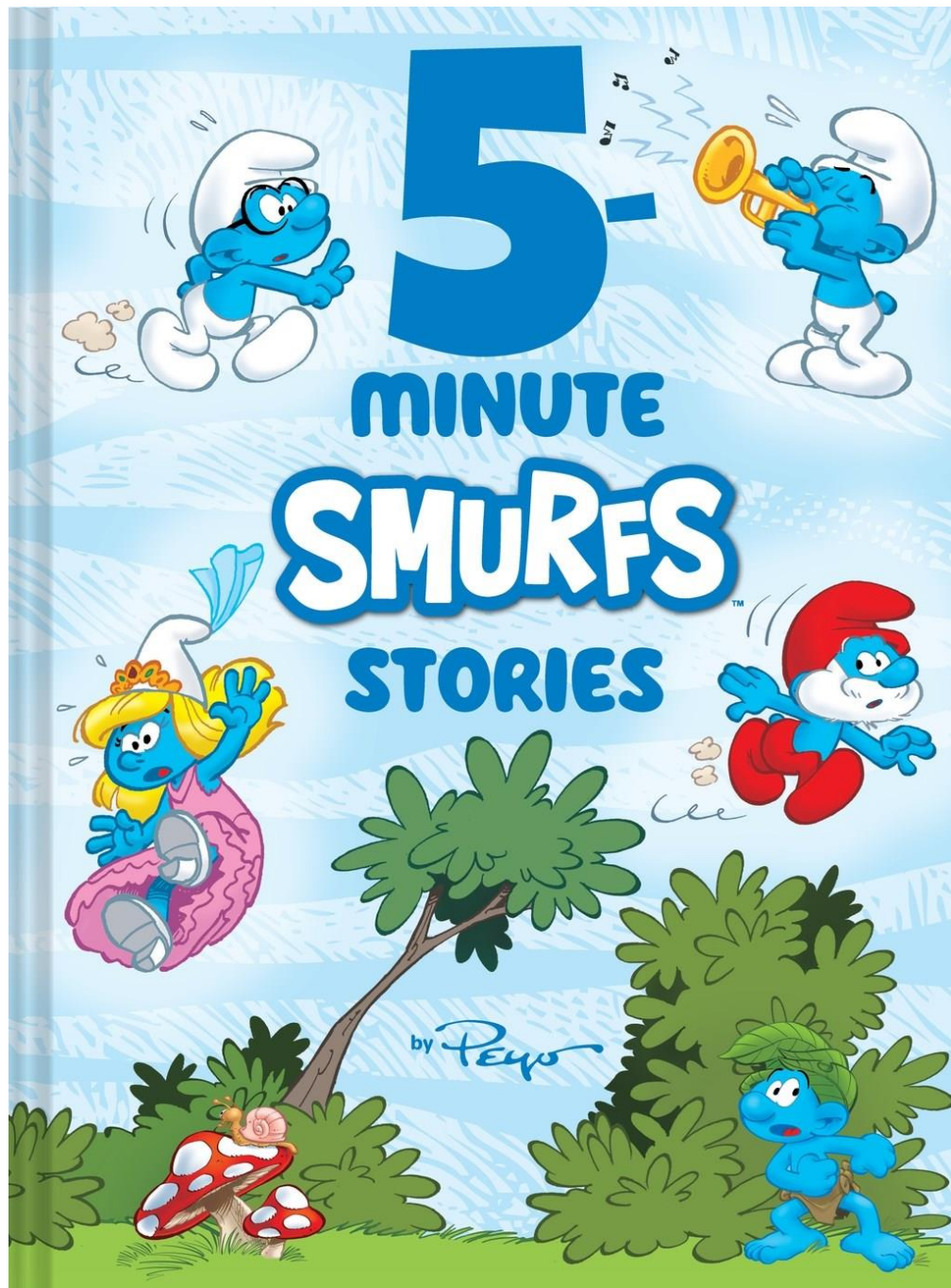
Vanity Smurf looks at the flower on his hat.

"I don't like a withering flower,"
he says sadly.

The Smurfs set out to climb Mount Smurf.

Chilly Smurf tries to keep up with his friends, but he soon feels tired and cold.





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NOW AN ORIGINAL MOVIE STARRING
PEYTON LIST AND MICHAEL CIMINO

A movie poster for the film 'Girl Haunts Boy'. It features a young woman with short brown hair, Peyton List, wearing a red top with a small bow at the neckline. She is looking up at a young man with dark, curly hair, Michael Ciminno, who is smiling and looking off to the side. He is wearing a grey t-shirt. The background is a soft, blue and white sky. The title 'GIRL HAUNTS BOY' is written in a large, white, hand-drawn style font across the middle of the image.

GIRL HAUNTS BOY

A NOVEL BY
CESAR VITALE



Girl Haunts Boy

A Novel

Cesar Vitale

Soon to be an original film starring Peyton List (*Cobra Kai*; *School Spirits*) and Michael Cimino (*Love, Victor*; *Never Have I Ever*)!

This heartfelt and sweet YA romance follows a boy who falls for the ghost haunting his family's new house – perfect for fans of *My Life with the Walter Boys* and *The Dead Romantics*.

- **MOVIE TIE-IN:** The movie will be available to stream, rent, or buy everywhere in early October. Teen entertainment on major streaming services has been proven to drive book sales (*Outer Banks*, *The Summer I Turned Pretty*, *Kissing Booth*, *To All The Boys I've Loved Before*, *My Life with the Walter Boys*)!
- **MAJOR PR:** The film will be supported by a major PR campaign, including an original soundtrack which will be available on Spotify, Apple, and Amazon. Stars Peyton List (20.6 million Instagram followers) and Michael Cimino (1.3 million Instagram followers; 715,000 TikTok) have large followings and are committed to promoting the book adaptation.

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MONSTER HIGH

SCHOOL SPIRITS



CREEP IT UNDER WRAPS

by ADRIANNA CUEVAS

ALSO AVAILABLE





Creep It Under Wraps (Monster High School Spirits #2)

Adrianna Cuevas

POPULAR BRAND: Since launching Monster High, Mattel has sold more than 150 million dolls, which include highly coveted collector edition dolls that continue to sell out almost immediately. The brand continues to thrive today, with loyal fans who grew up with the show generating more than 11 billion views on TikTok and ranking it as the #7 toy brand on Instagram.

MULTIMEDIA RELAUNCH: Mattel's brand-new animated Nickelodeon show wrapped up Season 1 in 2023 and has already been greenlit for Season 2. In addition to the show, Mattel and Nickelodeon partnered on two new live-action Monster High films, released 2022 and October 2023 on Paramount+. The show and films draw new fans of all ages to the books, as well as older fans revisiting their favorite characters.

INCLUSIVE STORYTELLING: Monster High believes strongly in embracing one's true, unique self. Mattel has updated its storytelling and branding to represent a more diverse and inclusive cast of characters, all while staying true to their original hook.

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